

ABSTRACT

In a network system on the Internet to which a server 10 of an information provider, a client 20 viewing information in server 10 and a server 30 of an information collector 8 are connected, an information collecting instruction script is written in information 11 provided by the server 10 of information provider 6. When the client 20 of information viewer 7 accesses to the server 10 of the information provider 6, the information collecting instruction script inserted in the homepage of the server 10 is automatically read, and information of client 20 and information of the access to the server 10 are transmitted to the server 30 of information collector 8. As a result, a system can be provided that can collect viewing state every time the information viewer views documents on the network utilizing internet technique such as homepages and electronic mails provided by the information provider.